

# Reckitt Benckiser

NON-FOOD INDUSTRY | AUSTRALIA 2008



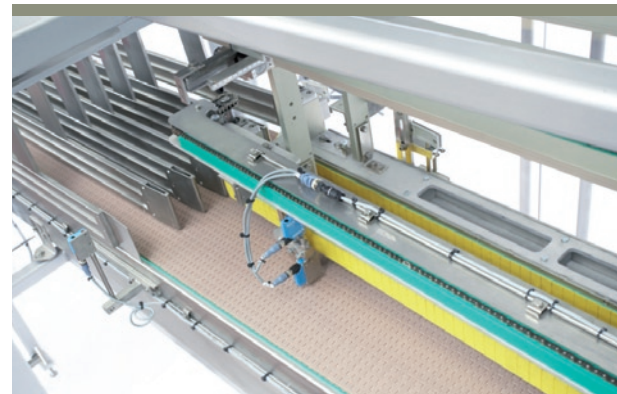
- VP 501 wrap-around case packer
- Packs PET and HDPE shaped bottles in wrap-around cases
- Lane dividing system specially designed for shaped bottles
- Allen Bradley control system
- Fast and easy format changeovers
- High capacity blank magazine

REFERENCE

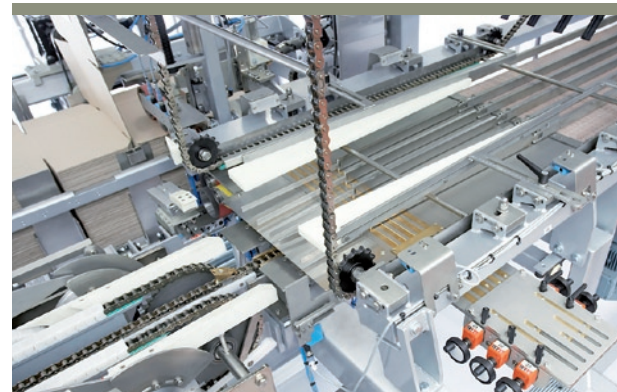


The Meypack VP 501 case packer packs PET and HDPE shaped bottles filled with household cleaning agents into wrap-around cases. Through numerous motorised adjustment points, the machine can be changed over to other formats nearly fully automatically without the need for tools. A wide variety of brand name products, many of extremely tiny size, are packed on this machine. One advantage of the VP 501 is its lane dividing system specially designed for shaped bottles. Another is the controlled product guiding system starting at the infeed and continuing up until the products are packed into wrap-around cases. In addition, the blank magazine's large buffer ensures long, continuous operation. Meypack supplied two machines of the same type for this end-packaging line.

Reckitt Benckiser is one of the fastest growing consumer products companies for household, health and body care products in the world and one of the leading international producers of washing, cleaning and disinfecting agents. The headquarters of the company are in England. The most well-known products include Vanish, Cillit Bang, Calgon, Sagrotan, Clearasil, Veet, Kukident and Nurofen.



Lane dividing system specially designed for shaped bottles



The product guiding system up to the product transfer to the blank can be adjusted in a flexible and reproducible manner

