

Vífilfell

BEVERAGE INDUSTRY | ICELAND 2009



- VP 501 wrap-around case packer
- Packs cans, PET bottles and glass bottles in wrap-around cases and trays
- Product infeed via multiple conveyors, followed by distribution into lanes
- Simple format changeovers
- High capacity blank magazine

REFERENCE

Vífelfell



The VP 501 case packer for the Vífelfell production facility in Reykjavík packs 0.33 litre and 0.5 litre beverage cans, 0.7 litre and 2.0 litre PET bottles as well as 0.25 litre glass bottles in wrap-around cases with inserted top flaps and also in trays. The machine is run by an Allen Bradley control system. The Meypack VP 501 was adapted to meet the minimal space availability in the plant and equipped with sliding doors. Furthermore, the packaging machine was designed to accommodate large trays with final dimensions of up to 600x400 mm.

Vífelfell is a privately owned bottling company that fills, packs and distributes beverages – mainly soft drinks, juice and beer. The soft drinks and juices are mostly internationally known brands belonging to The Coca-Cola Company. Vífelfell was founded in 1942 and operates a production facility in Reykjavík. In a second plant in Akureyri, in the northern part of the country, another Meypack VP 501 case packer was commissioned in 2008.



0.25 litre Coca-Cola bottles exit in trays



Infed and subsequent grouping of 0.33 liter beverage cans



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