

Hite-Jinro Group

BEVERAGE INDUSTRY | SOUTH KOREA 2009



- Combined VP 540 SW 60 TM tray-shrink wrapper
- Packs beer cans – individually, as Meadpacks or Hi-Cones – in trays or optionally onto pads and subsequently wraps the entire formation in film
- Product infeed via multiple conveyors, followed by distribution into lanes
- Simple format changeovers
- Large capacity tray magazine
- Semi-automatic film sealing system (Flying Splice)

REFERENCE

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The South Korean Hite-Jinro Group commissioned two combined VP 540 SW 60 TM tray-shrink wrappers to pack beer cans at its production facilities in Hongcheon and in Jeonju. The machine systems each consist of a continuous motion VP 540 case packer in combination with an SW 60 TM shrink wrapper and pack beer cans individually, as 4 or 6 pack Meadpacks or as 6 pack Hi-Cones into trays with film. If desired, the machines can place the products onto pads and wrap the formations in film. They support 6 x 4 product formations for the individual beer cans in trays as well as 2 x 2 and 3 x 2 formations for Meadpacks and 2 x 2 formations for Hi-Cones.

The Hite-Jinro Group is South Korea's most important brewery and distillery group. The company Hite was founded in 1933. In addition to beer, another important line of business is the production, marketing and sale of soju, a traditional Korean spirit, by the company's subsidiary Jinro.



Infeed and grouping of Meadpacks in the VP 540



Film cutting unit on the SW 60 TM



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